BABSON COLLABORATIVE

10 Years 2017-2027

Champion Ambassador Toolkit

Celebrating 10 years of the Babson Collaborative

Help us Welcome 10 New Collaborative Members for our 10th Year

Thank you for helping us celebrate 10 years of the Babson Collaborative and expanding the reach of our global community.

As one of our strongest advocates, your experience and perspective can help introduce new institutions to the value of Collaborative membership.

Together, we're working toward a goal of welcoming **10 new member institutions in our 10th year**. The assets featured in this toolkit are available separately for download and use in your outreach activities.

This toolkit provides sample messaging, outreach resources and promotional assets to support your efforts.

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LinkedIn Messaging

Share this post on your personal LinkedIn page. It's written to work as is, but feel free to add or remove details about your own experience.

If you're serious about building entrepreneurship education at your institution, having the right network matters. For [**insert your's school name**], the Babson Collaborative has become an invaluable source of ideas, partnerships, and inspiration.

The Babson Collaborative is a global membership consortium of colleges and universities committed to building world-class entrepreneurship education. Powered by Babson Academy at Babson College, it connects institutions from 25+ countries through shared research, peer exchange, and an annual Global Summit that consistently delivers.

Here's what membership can look like:

- Opportunity to join me at the next Global Summit
- Global online community: Connect anytime, anywhere
- Partnerships and Exchange Programs: Community conversations and scholarly collaboration

This year, the Collaborative is celebrating its 10th anniversary and welcoming new member institutions. Join us!
If your university is building or expanding its entrepreneurship ecosystem, this community is worth exploring.
*[**Optional: Add details about your own experience or what has stood out most to you**.]*

Find out more here: www.babson.edu/Collaborative10Years

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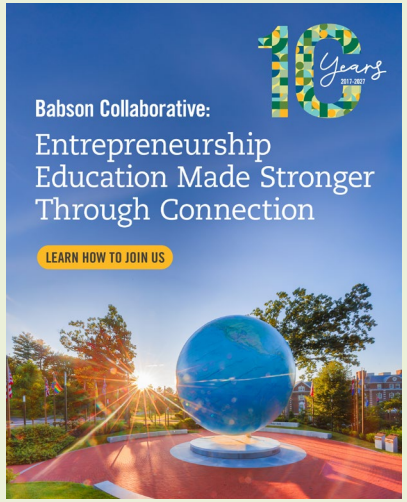
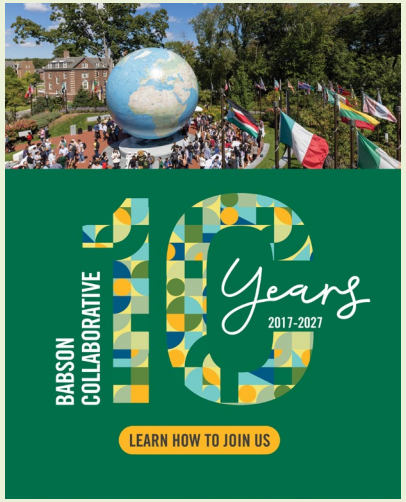
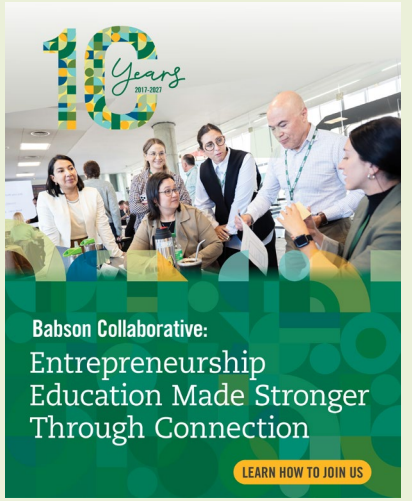
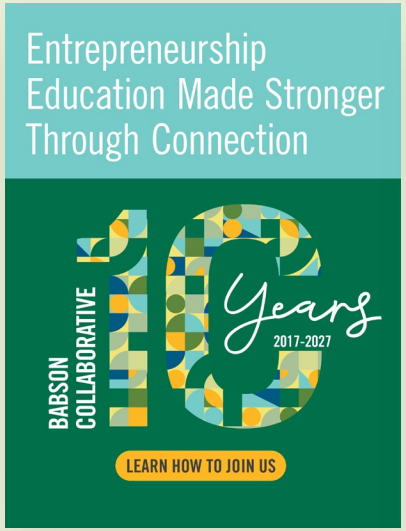
LinkedIn Graphics









Click on desired graphic to open the image in your browser.

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Email to your network

Copy and paste this email directly into your email platform and share with your network. It's written to work as is, but feel free to add or remove details about your own experience

Subject: I'd like to introduce you to a community that has made a difference for our institution

Hello [Name],

I want to reach out personally because I think your institution could benefit from a community that has had a meaningful impact on my own work.
As a champion of the Babson Collaborative, I've gained access to a global network of educators and institution leaders who are committed to advancing entrepreneurship education. Through the Collaborative, I've been able to exchange ideas with peers around the world, learn new approaches, and bring valuable insights back to our institution.

What I appreciate most is that it isn't just a membership organization. It's a community of people who genuinely share experiences, challenges, and opportunities to help each other succeed.

As the Babson Collaborative celebrates its 10th year, the community is looking to welcome new institutions that are passionate about entrepreneurship education and building entrepreneurial ecosystems.

If this sounds like something you'd be interested in, I'd encourage you to learn more:

Learn more about the Babson Collaborative

I also would be happy to share my own experience as a member if you'd like to connect.

Sincerely,
[Name]

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Video Conference Background

Collaborative 10 year Background, a branded virtual background that can be used for Webex, Zoom, Microsoft Teams, or other video conferencing platforms. If you'd like to help celebrate the Babson Collaborative's 10 year celebration during virtual meetings and events. It's a simple way to show your connection to the global Babson Collaborative community and help raise awareness of our milestone year.

Click on the URL and save image to desktop