

# Where Will Babson College Lead You?

Our graduates are changing the world with their startups, family businesses, and in the corporate world. Their ideas and impact are as diverse as the individuals themselves, yet because of Babson, they share a common make-it-happen mindset.

**BABSON COLLEGE**



# Entrepreneurial Leaders **ARE THE FUTURE**

In a world filled with uncertainty and ambiguity, entrepreneurial leadership is essential. At Babson College, we know first-hand that entrepreneurial leaders are the problem solvers our world needs now. There has never been a more crucial time to develop the skills to turn problems into opportunities, upgrade the status quo, and take action. This make-it-happen mindset means you'll be able to push forward while others are still processing.

**#1**

**IN ENTREPRENEURSHIP FOR  
27 CONSECUTIVE YEARS**

*– U.S. News & World Report*

**\$50M**

**THE BLANK FAMILY FOUNDATION'S**

\$50 million gift established Babson  
College's new Arthur M. Blank School for  
Entrepreneurial Leadership

Want to start a business? Transform your corporate team?  
Influence social change? **HOW ABOUT ALL OF THE ABOVE.**

### **Immerse Yourself**

» Take on a student consulting project, lead one of our student-run forums, and pitch your ideas to investors. Here, you'll roll up your sleeves and learn by doing.

### **Optimize Your Potential**

» Lean on our network of 43,000 alumni in 125 countries and every industry as you chart your professional course.

### **Learn from Faculty Who Invest in Your Success**

» Equal parts mentors, friends, and teachers, Babson faculty serve as startup advisors for students and alumni, make introductions within their professional networks, and more.

### **Become Part of a Community with a Worldview**

» Find your niche with more than 20 clubs, signature events, and leadership opportunities for graduate students.

## OUR STUDENTS SAY IT BEST

“I wasn’t just trying to get an MBA, I specifically came to Babson to launch my company.”



JOANNA GEISINGER MBA'17  
Founder & CEO, TORq Interface

After a six-year career in the healthcare industry, Joanna arrived at Babson with the idea for her company, a HIPAA-compliant platform that would streamline surgical scheduling. She launched TORq Interface while earning her MBA, and four years later the platform is live in 17 U.S. hospitals. In 2019, Joanna returned for Babson ePitch, our biggest business competition yet, and went home with \$100,000, the winning title, and several investment offers to consider. [READ JOANNA'S FULL STORY >>](#)

**A CLOSER LOOK >>** The [Arthur M. Blank Center for Entrepreneurship](#) is the nerve center for entrepreneurial activity at Babson. Joanna took advantage of The Blank Center’s programs and resources as she launched her startup, including the [Summer Venture Program](#), [B.E.T.A. Challenge](#), and [ePitch](#).

## OUR STUDENTS SAY IT BEST

“At work, I treat every project like a startup.”

Going to school at night and leading a student organization, while also holding down a full-time job and being a parent, makes for a full, busy life. Ryan chose Babson because he wanted a program that could give him real-world skills and an entrepreneurial mindset as he advances in his career. Motivated by a desire to make a positive impact on the world for his young son, Ryan got involved with the [Babson Sustainability and Energy Club](#). [READ RYAN'S FULL STORY >>](#)



**RYAN ROSS MBA'20**

Program Manager, Networking and Cyber Technology, Raytheon BBN Technologies

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**A CLOSER LOOK >>** Every year, student groups organize daylong conferences that bring big-name speakers and hundreds of attendees to campus. These can't-miss events include the [Babson Entrepreneurship Forum](#), [Babson Latin American Forum](#), [Babson Sustainability Forum](#), [Babson India Symposium](#), [TEDx Babson College](#), the [Babson Black Affinity Conference](#), and more.

OUR STUDENTS SAY IT BEST

“Come to Babson if you want to be a leader. Use your entrepreneurial mindset to take risks and drive change.”



**MELISSA CASTRO MBA'19**  
Director of Business Development,  
CommonWealth Kitchen  
Founder & CEO, La Conexión

Believing in the power of community, Melissa thoroughly immersed herself in all that Babson offers. She built a leadership program for students as a [Center for Women's Entrepreneurial Leadership](#) fellow, matching more than 160 female mentors. She started CWEL circles roundtables as well as the graduate student sales workshop series. Melissa's passion for creating also extends to her venture, La Conexión, a Latino marketplace that celebrates and builds community. She brought La Conexión to life after initially launching it as a pop-up experience in Babson's Weissman Foundry. [READ MELISSA'S FULL STORY >>](#)

## A CLOSER LOOK >>

If you can dream it, Babson can help you do it. To create La Conexión, Melissa tapped into mentors and resources from the [Butler Launch Pad](#), [Food Sol](#), the [WIN Lab](#), and [Babson's Association of Women MBAs](#) (BAWMBA).

## OUR STUDENTS SAY IT BEST

“From the leadership skills I used, to the agile frameworks to identify problems and drive solutions, I owe it all to Babson.”



**MATTHEW MOTTOLA MSEL'17**  
Founder in Residence, Sg7

The Leading Entrepreneurial Action Project (LEAP) is a yearlong experiential course required for all MSEL students. For Matthew, it was the springboard to his career. He used LEAP to launch his business idea—a platform connecting student freelancers to businesses through project-based work. After graduating Matthew joined Microsoft, where he led a cross-functional team that developed the Microsoft 365 Freelance Toolkit, making his idea a reality. [READ MATTHEW'S FULL STORY >>](#)

### A CLOSER LOOK >>

At Babson, Matthew was involved in the **Graduate Student Council**, which coordinates more than **35 student-run organizations** and serves as the eyes, ears, and voice of the graduate student body.

## OUR STUDENTS SAY IT BEST

“Babson consistently graduates industry leaders in their respective fields of study.”



**CLAYTON PINTO MSF'19**  
Chief Operating Officer, Seven Islands Shipping

Clayton started at Babson with a clear goal in mind: to return home to India, take over his family business, and eventually lead its IPO. Throughout his Master of Science in Finance program, the class discussions, connections with professors, and Babson alumni network exposed Clayton to a wealth of experience and opinions, deepening his financial knowledge. Students like Clayton also can take advantage of the [Stephen D. Cutler Center for Investments and Finance](#) for finance programming, competitions, and state-of-the-art industry tools, and the Institute for Family Entrepreneurship, which hosts programming, resources, research, and classes for entrepreneurial students and their families. [READ CLAYTON'S FULL STORY >>](#)

### A CLOSER LOOK >>

Clayton's favorite part of his Babson experience was making new friends and growing his network. From study groups in [Horn Library](#) and socializing with friends at [Roger's Pub & Grille](#), to enjoying Babson's annual [International Dinner](#) and [graduate student ski trip](#), there are countless ways for students to connect.

## ENTREPRENEURS OF ALL KINDS.

### Every student has unique personal and professional goals and commitments.

That's why we offer six different graduate business programs at the master's and certificate levels, both full-time and part-time.

#### **Babson Full-Time MBA**

- » Build a business foundation and customize your path with full-time and part-time options, different intensity tracks, concentrations, and experiential learning opportunities.
- » Use your electives—a full two thirds of the program—to pursue intensity tracks, concentrate in specific academic areas, or take part in experiential learning opportunities.
- » Choose between the one-year or two-year cohort to earn your degree.

#### **Master of Science in Finance**

- » Gain the financial modeling and coding skills employers want in this full-time, STEM-designated program.

#### **Master of Science in Management in Entrepreneurial Leadership**

- » Learn how to innovate early in your career in this full-time, nine month program.

#### **Certificate in Advanced Management**

- » Develop new skills, pivot your career, or take a step toward an MBA with graduate courses you choose.

#### **Part-Time MBA**

- » Work toward your MBA part-time with classes offered 100% online, in the evening, on weekends, hybrid classes, or mix and match as you go.

#### **Master of Science in Management in Advanced Entrepreneurial Leadership**

- » Learn to think and act like an entrepreneur in this part-time, 100% online program.

#### **Master of Science in Business Analytics**

- » Transform information into innovation with a full-time, STEM-designated degree.

For more information on our programs visit [babson.edu/graduate](https://babson.edu/graduate)

## INVEST IN YOUR FUTURE

### Supercharge your salary

**\$148,155**

Average salary of **full-time MBAs**  
three years after graduation

– *Financial Times*, 2020

**\$167,386**

Average salary of **online MBAs**  
three years after graduation

– *Financial Times*, 2018

### Land that dream job



**91%**

of **Master of Science in Finance**  
graduates had accepted a job offer\*

**83%**

of **Master of Science in Management in  
Entrepreneurial Leadership** graduates  
had accepted a job offer\*

### Gain an empowering global network



**43,000**  
ALUMNI



**125** COUNTRIES



**400** EVENTS  
PER YEAR

**#3**

**MBA GLOBALLY FOR  
CAREER PROGRESS**

– *Financial Times*, 2020

\*SIX MONTHS AFTER GRADUATING IN 2019 AND OF THOSE SEEKING

## CONNECT WITH US

 [Virtual events »](#)

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## JOIN OUR COMMUNITY



Read more stories about  
Babson innovators at  
[entrepreneurship.babson.edu](https://entrepreneurship.babson.edu)