

# BABSON COLLABORATIVE SUMMIT 2018

| Tuesday<br>April 17, 2018  | Wednesday<br>April 18, 2018   | Thursday<br>April 19, 2018   |
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| <p><b>Arrival to Hotel Las Arenas</b><br/>Balneario Resort Las Arenas GL<br/><a href="http://www.hotelvalencialasarenas.com/">http://www.hotelvalencialasarenas.com/</a></p> | <p>Breakfast at hotel and seaside walk to EDEM<br/>Escuela de Empresarios</p>   | <p>Breakfast at hotel and leave as a group at 8:30 for<br/>company visit</p>   |
|  | <p>9:00 – 9:15 AM<br/><b>Welcome</b><br/><i>Hortensia Roig</i><br/>9:15 – 11:00 AM<br/><b>Babson Collaborative Opening</b><br/>The State of the Babson Collaborative<br/>&amp;<br/>Collaborative Member Engagement Exercise<br/><i>Heidi Neck</i></p> | <p>8:30 – 11:30 AM<br/><b>Company Visit</b><br/><i>Mercadona Innovation Center</i></p>   |
|  | <p>11:00 – 11:30 AM Coffee Break</p>  | <p>11:30 AM – 12:00 PM Coffee Break</p>  |
|  | <p>11:30 AM – 12:30 PM<br/><b>Designing “Collaboration”</b><br/><i>Heidi Neck</i><br/>12:30 – 1:00 PM<br/><b>Marina de Empresas Tour</b></p>  | <p>12:00 – 1:30 PM<br/><b>Presentation of Academy of Distinguished<br/>Entrepreneurs Award to Juan Roig, President of<br/>Mercadona</b><br/><b>by Kerry Healey, President of Babson College</b><br/>1:30 – 2:00 PM<br/><b>Closing and Awards</b></p> |
| <p>5:00 – 8:00 PM<br/><b>Informal visit to Valencia Old Town, visiting the<br/>Chapel of San Nicolas and the City of Arts and<br/>Sciences</b></p>                           | <p>1:00 - 2:30 PM<br/>Formal Lunch at EDEM</p>  | <p>2:00 – 3:00 PM Cold Lunch</p>   |
|  | <p>2:30 - 4:00 PM<br/><b>How to Build a Social Innovation Ecosystem<br/>Inside the University - Cheryl Kiser</b></p>  | <p>3:30 PM<br/><b>Leave for Madrid</b></p>   |
|  | <p>4:00 - 4:30 PM Break</p>   |  |
|  | <p>4:30 - 6:00 PM<br/><b>Conscious Capitalism - Raj Sisodia</b><br/>6:30 - 7:30 PM<br/><b>Roundtable Discussion with Local Babson Alumni</b></p>  |  |
|  | <p>9:00 PM Special Dinner at a seaview restaurant<br/>located at the America’s Cup flagship building</p>  | <p>Free time to explore Madrid</p>   |