BABSON COLLEGE

The Babson Collaborative for Entrepreneurship Education

BENEFITS OF MEMBERSHIP IN THE BABSON COLLABORATIVE

Global Network Sharing Best Practices

The Babson Collaborative convenes, and facilitates connections between, educators at like-minded institutions around the world that are building and expanding their entrepreneurship education ecosystem. The Collaborative provides access to pedagogical best practices, expertise, and thought leadership from Babson and other member institutions. Through various platforms, members share resources and opportunities and participate in activities to remain at the forefront of entrepreneurship education.

EDUCATOR BENEFITS

Global Summit

The annual Global Summit provides optimal value for attendees through professional development content, exposure to host school and local ecosystems, excursions, and time for members to network, socialize and conduct business with each other. Each member institution may send three educators. Registration, group meals, and excursions are included with membership.

Exclusive Online Community

The primary platforms for member engagement are the WhatsApp Community and **The Babson Collaborative Member Portal.** *The Portal houses resources, webinar recordings, and details on events, and opportunities for members.*

> **Academic Content Library:** *Teaching and research materials shared by members are available for use by members. Examples include course syllabi, case studies, and exercises, assignments, and projects with accompanying teaching notes.*
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> **WhatsApp Community:** *A dynamic platform where members share articles and videos, solicit co-authors and reviewers, announce conferences and events, celebrate accomplishments, conduct benchmarking, and reflect on developments in our field.*

COIL Resources

Resources including a free self-paced asynchronous Babson course for members to learn how to launch a Collaborative Online International Learning (COIL) project, to connect classrooms across countries and institutions for shared, project-based learning.

Publications

Collaborative members have authored and edited two books, Developing Entrepreneurial Mindsets, Ideas, and Opportunities: A Guide for Educators (2025) and Innovation in Global Entrepreneurship Education: Teaching Entrepreneurship in Practice (2023).

Research & Member Interest Groups

The Research Group provides a platform for members to share research interests and resources and get timely feedback. Member Interest Groups (MIGs) facilitate knowledge sharing and encourage closer connections around common interests.

Webinars and Community Conversations

Members share their expertise and institutional best practices via webinars and hold open forums to share challenges and solutions as we strive to collectively advance entrepreneurship education.

Discount on Research Conferences

Collaborative members with accepted papers receive a 20% discount on registration for the annual Babson Entrepreneurship Research Conference (BCERC). Collaborative members receive a 20% discount on the annual Diana International Research Conference (DIRC) DIRC registration includes membership in the Diana International Research Institute Membership Organization.

Babson Collaborative Visiting Scholars

Annually, two educators from Babson Collaborative member schools are invited to join Babson College for a hybrid appointment as visiting scholar, building cross-school collaboration, which results in academic research, case writing and other scholarship.

Babson Academy Scholarships

Annually, the Babson Academy awards a scholarship to at least four individuals, selected from across the Collaborative membership, to attend signature educator programs, including the Price-Babson Symposium for Entrepreneurship Educators.

Annual Awards

Awards recognize achievements and excellence in entrepreneurship education as well as the dedication and contributions of our members in supporting the mission of the Collaborative.

STUDENT BENEFITS

Annual Global Student Challenge

Students from member institutions compete in a feasibility analysis of a new business concept addressing the UN Global Goals. The Challenge is completed in two phases: a local competition at each institution, followed by a virtual global competition among top-placing team(s) from each institution. Winners receive cash prizes funded by Social Impact Patrons, and the grand prize-winning team also receives a scholarship to attend Babson Build. Members receive a toolkit to implement the Challenge at their institution.

Special Student Programs

The Collaborative hosts at least one special program annually that is open to students at Collaborative member schools. Seats are limited. One example is a virtual Prototyping Challenge in which students worked together on cross-institution teams.

INSTITUTIONAL BENEFITS

University Partnerships and Exchanges

Internationalization efforts can support and elevate a school's entrepreneurship ecosystem. Members utilize the Collaborative network to develop cross-institution programs, partnerships, and exchanges to facilitate global mobility of students, educators and researchers, enhance their curriculum, and increase brand awareness.

MOU with Babson for Graduate Degree Pathway

Exclusive opportunity to sign an MOU to create a formal pathway for member school students, alumni, and employees into Babson College's FW Olin Graduate School of Business. Benefits include a minimum 20% tuition scholarship for qualifying applicants. Admission not guaranteed.

Access and Support

Members have greater access to Babson faculty and staff while developing and expanding their own capabilities and capacity for entrepreneurship education. This occurs in many ways including webinars, MIGs, at the Global Summit, and when working together to help institutions reach their goals for Collaborative membership.

Discounted Pricing and Priority Selection

Collaborative member institutions, faculty, staff and students receive priority selection and discounts on Babson Academy programs, including, but not limited to the Price-Babson Symposia and Babson Build.

Accreditation

Institutional global engagements and affiliations such as membership in The Babson Collaborative are valued by accrediting bodies like AACSB and EQUIS.

Circle of Influence

Elevated membership level celebrating longevity in the Collaborative and demonstrated collaboration, engagement, impact and leadership. Benefits include special recognition from Babson and the ability to send a fourth educator to the global summit.

Additional student, educator and ecosystem development programs and resources are available through the Babson Academy.