

BABSON COLLEGE

Babson Collaborative for
Entrepreneurship Education

2025 BABSON COLLABORATIVE GLOBAL SUMMIT

April 6-9, 2025

Hosted by EDC Paris Business School

The Power of Global Entrepreneurship Education: Cultivating Innovation through Collaboration Effective Pedagogies, Institutional Synergies, and Regional Insights for Educators

The Babson Collaborative Summit is our annual gathering for members to explore how global entrepreneurship education can inspire meaningful change through innovative teaching methodologies, impactful research and strategic partnerships. Attendees will exchange curricular and co-curricular best practices, gain insights into the host school and local entrepreneurship ecosystem, advance thought leadership in our field, and engage in informal discussions on future possibilities.

2025 SUMMIT AGENDA

Sessions are subject to change.

Saturday, April 5, 2025

ARRIVAL

- Attendees will arrive in Paris by this day at the latest. There is nothing official planned for this day.

Sunday, April 6

EXCURSION DAY

- Group Excursions (optional but highly encouraged)
This year we will have three excursion options and will break into smaller groups, then reconvene for dinner.
Options:
 - Charming Paris:** A guided tour in the charming and iconic neighborhood of the Marais, known for its historic charm, shopping, and eclectic residents. We will stop by sites including the posh Place des Vosges and the outstanding Saint-Paul-Saint-Louis church. We'll take time to enjoy the animating Marché des Enfants Rouges, which offers food and drink, as well as some light shopping, and explore the enchanting Ile-Saint-Louis, located right next door to Notre Dame.
 - Old and Historic Paris:** Starting at the heart of the Latin District and the Sorbonne University, our excursion will lead us to the entirely restored Notre Dame, the Palais de Justice and the Marais district with the discovery of unique places: le Marché des Enfants Rouges, l'hôtel de Sévigné and the magic Place des Vosges where we'll stop for a well-deserved drink!
 - Montmartre and the Artists:** Originally a 'bohème' and poor district, Montmartre has become a very trendy place with a strong artistic background. We will stroll around the Butte Montmartre and discover the charm of its vineyards, private alleys, artist workshops and walk up to the Sacré Coeur basilica where we'll stop to enjoy a breathtaking view at the 'Coeur Sacré' Café and Restaurant.
- Welcome dinner, hosted by EDC Paris Business School

Monday, April 7

SUMMIT DAY 1

- Summit Kick-off and Welcome from Babson College and EDC Paris Business School
- EDC Paris Entrepreneurship Education Overview
- Give & Gets Networking Activity

- Venture Catalyst Simulation Game – powered by the Business Model Canvas (teaching exercise/pedagogy)
- “Bar-o-Build” Challenge (teaching exercise/pedagogy)
- Corporate Entrepreneurship
- Campus Tour and Group Photo
- Free night for attendees; no group dinner

Tuesday, April 8

SUMMIT DAY 2

- Mindsetting Activity
- Introduction to the French Entrepreneurship Ecosystem (Panel)
- Babson Collaborative Book Launch: *Developing Entrepreneurial Mindsets, Ideas, and Opportunities: A Guide for Educators*
- Visit to *Station F: The World’s Biggest Startup campus*
- Group dinner and cultural activity

Wednesday, April 9

SUMMIT DAY THREE: CLOSING DAY

- The Entrepreneurial Relay Race (teaching exercise/pedagogy)
- Workshopping Member Challenges
- Using an AI Chat Bot for Entrepreneurship Education
- How to Accelerate Your Innovation Sprint: Breaking the Human Barrier (teaching exercise/pedagogy)
- Collaborative Awards Ceremony
- Spotlight Award Winner Presentation
- Summit Closing Reflection
- Group Closing Dinner

Thursday, April 10

DEPARTURE OR OPTIONAL EDC EVENT

- Attendees depart Paris or stay to enjoy the city on their own.
- EDC Paris is hosting a special event on April 10th and they have invited Collaborative members to attend. It is the **7th International Conference on Entrepreneurship, Innovation and Governance**
 - Email Salman Bahoo (sbahoo@edcparis.edu) for details