

BABSON COLLEGE

The Babson Collaborative for
Entrepreneurship Education

BENEFITS OF MEMBERSHIP IN THE BABSON COLLABORATIVE

Global Network Sharing Best Practices

The Collaborative convenes, and facilitates connections between, educators at like-minded institutions around the world that are building and expanding their entrepreneurship education ecosystem. The Collaborative provides access to pedagogical best practices, expertise and thought leadership from Babson and other member institutions. Through various platforms, members share resources and opportunities and participate in activities to remain at the forefront of entrepreneurship education.

EDUCATOR BENEFITS

Global Summit

The annual global summit provides optimal value for attendees through professional development content, exposure to host school and local ecosystems, excursions, and time for members to network, socialize and conduct business with each other. Registration, group meals and group excursions for up to three educators are included with Collaborative membership.

Exclusive Online Community

The primary platforms for member engagement are the WhatsApp Community and The Babson Collaborative Member Portal. The Portal houses resources, webinar recordings, and details on events, and opportunities for members.

Academic Content Library

Teaching and research materials shared by members are available for free download and use by members. Examples include course syllabi, case studies, and exercises, assignments, and projects with accompanying teaching guides.

WhatsApp Community

A dynamic platform where members share articles and videos, solicit co-authors and reviewers, announce conferences and events, celebrate accomplishments, conduct benchmarking, and reflect on developments in our field.

Webinars and Community Conversations

Members share their expertise and institutional best practices via webinars and hold open forums to share challenges and solutions as we strive to collectively advance entrepreneurship education.

Research

The Babson Collaborative Research Group provides a platform for members to share research interests and resources and get timely feedback. The group meets regularly to explore a wide variety of aspects related to entrepreneurial ecosystems.

Diana International Research Institute (DIRI) Membership

Collaborative members receive a 20% discount on the annual Diana International Research Conference, which takes place in an international location, every year in June. Registration for the conference includes complimentary membership of the Diana International Research Institute (DIRI) Membership Organization.

Publications

Developing Entrepreneurial Mindsets, Ideas, and Opportunities: A Guide for Educators is the second published book edited and written by Collaborative members. The first was Innovation in Global Entrepreneurship Education: Teaching Entrepreneurship in Practice.

Community and Connections

Member Interest Groups (MIGs) facilitate knowledge sharing and encourage closer connections around common interests. Collaborative Connectors at professional conferences bring members together in a more casual and social setting.

Babson Collaborative Visiting Scholars

Annually, two educators from Babson Collaborative member schools are invited to join Babson College for a hybrid appointment as visiting scholar, building cross-school collaboration, which results in academic research, case writing and other scholarship.

Awards for Excellence in Entrepreneurship Education

Annual awards recognize achievements and excellence in entrepreneurship education as well as the dedication and contributions of our members in supporting the mission of The Babson Collaborative. Preference is given to individuals who are actively engaged with The Babson Collaborative.

Babson Academy Scholarships

Annually, the Babson Academy awards a scholarship to at least four individuals, selected from across the Collaborative membership, to attend signature educator programs, including the Price-Babson Symposium for Entrepreneurship Educators.

STUDENT BENEFITS

Annual Global Student Challenge

Students from member institutions compete in a feasibility analysis of a new business concept addressing the UN Global Goals. The Challenge is completed in two phases: a local competition at each institution, followed by a global competition among the top-placing team(s) from each institution. Winners receive cash prizes funded by Social Impact Patrons, and the grand prize-winning team also receives a scholarship to attend Babson Build. Members receive a toolkit for coordinating and executing the Challenge at their school.

Student Activities and Resources

The Collaborative hosts at least one special event or program annually that is open to students at all Collaborative member schools. One example is a virtual Prototyping Challenge in which students worked together on cross-institution teams. We also provide a toolkit on the member portal for students to build or enhance an entrepreneurship club at their school.

INSTITUTIONAL BENEFITS

University Partnerships and Exchanges

Internationalization efforts can support and elevate a school's entrepreneurship ecosystem. Members utilize the Collaborative network to develop cross-institution programs, partnerships, and exchanges to facilitate global mobility of students, educators and researchers, enhance their curriculum, and increase brand awareness.

MOU with Babson for Graduate Degree Pathway

Exclusive opportunity to sign an MOU to create a formal pathway for member school students, alumni and employees into Babson College's FW Olin Graduate School of Business. Benefits include a USD \$10,000 tuition scholarship. Admission not guaranteed.

Access and Support

Members have greater access to Babson faculty and staff while developing and expanding their own capabilities and capacity for entrepreneurship education. This occurs in many ways including webinars, MIGs, at the Global Summit, and when working together to help institutions reach their goals for Collaborative membership.

Discounted Pricing and Priority Selection

Collaborative member institutions, faculty, staff and students receive priority selection and discounts on select Babson Academy programs, including, but not limited to the Price-Babson Symposia and Babson Build.

Accreditation

Institutional global engagements and affiliations such as membership in The Babson Collaborative are valued by accrediting bodies like AACSB and EQUIS.

Circle of Influence

Elevated membership level celebrating longevity in the Collaborative and demonstrated collaboration, engagement, impact and leadership. Benefits include special recognition from Babson and the ability to send a fourth person to the global summit.

Additional student, educator and ecosystem development programs and resources are available through the Babson Academy.