

BABSON COLLEGE

Babson Collaborative for
Entrepreneurship Education

Babson Collaborative Webinar: Business Models for Social Impact



Virtual Program for Students at Babson Collaborative Member Schools

About the Program

A program for students engaged in the Global Student Challenge. Launching and running social impact ventures requires a business model that delivers value, generates returns, and achieves social impact goals.

In this session, you will:

- Discover fundamental elements of social impact business models.
- Learn strategies for creating sustainable operations.
- Explore how to balance financial returns with social objectives.
- Understand how a well-designed business model can support long-term impact and operational success.

Date:

November 21, 2024

Virtual, 9-10:30 AM Eastern Time

Cost:

Free - Open only to students at Collaborative member schools

Registration Deadline:

November 18, 2024

Facilitator:

Phillip Kim, Professor
Lewis Family Distinguished Professor in Social Innovation,
Babson College



Phillip H. Kim is the Lewis Family Distinguished Professor of Social Innovation at Babson College and an internationally recognized expert on entrepreneurship. His research focuses on how entrepreneurial ideas come to life, with interests in start-up processes, technology entrepreneurship, and emerging economies. Dr. Kim's work appears in top journals, and he has been featured in Harvard Business Review and the Wall Street Journal. He holds a PhD from UNC-Chapel Hill and has received awards for teaching excellence, known for his innovative courses that inspire student entrepreneurs. Before academia, he worked as a management consultant.



Questions?

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