

# BABSON COLLEGE

Babson Collaborative for  
Entrepreneurship Education

## Global Summit

### OVERVIEW & EXPECTATIONS

#### Collaborative Global Summit Host

We are now accepting applications from members to host the 2026 Global Summit at your institution. If interested, please carefully review this document and gain institutional approval BEFORE submitting your application.

#### 2026 Summit Host Application Form:

<https://airtable.com/appHjamcEOqVMhbZm/shraCvDfrFt3em8h3>

- **Deadline: February 14, 2025**

#### BENEFITS OF HOSTING THE SUMMIT

Hosting the annual Global Summit reflects a significant commitment of time and resources to the Collaborative and our members. In exchange for your effort, substantial benefits to the host institution include:

- Visibility and recognition of your institution and specifically, your entrepreneurship education portfolio
- Complimentary summit registration for 10 faculty/administrators (note: 3 is the limit for other member schools)
- Option to open one of the summit sessions (lecture or keynote) to a larger audience of host institution faculty, staff and/or students
- Publicity for your institution, which reaches a global audience. Formats include: [Babson College Thought & Action](#) story and/or news brief; a highlight in the Babson Academy annual impact report; inclusion in Academy and Collaborative newsletters, web sites and social media posts.

#### SUMMIT HOST SELECTION PROCESS

The Summit host is determined by Babson Collaborative leadership. Selection is based on:

1. Quality and thoroughness of application
2. Location: We consider accessibility for members, region (recent locations were in India, Chile, Egypt), and proximity to site(s) of cultural significance.
3. Institutional support: The summit requires significant financial, logistical and infrastructure support, which must be confirmed before applying to host.

#### Application Deadline:

- Application deadline: February 14, 2025
- Discussion with the selected host will occur before the final decision is confirmed.

#### EXPECTATIONS OF SUMMIT HOST

We are committed to a Summit that provides optimal value for attendees through professional development content, learning journeys; and flexible time for members to network, conduct business with each other, relax and socialize. The Summit will occur over four days, inclusive of a cultural excursion and welcome dinner on the first day, and a closing dinner on the final day.

- **Group Size**

Unfortunately, we cannot confirm the number of summit attendees this far in advance, but for planning purposes, please estimate between 75-100 attendees. Each Collaborative member school is permitted to send up to three educators. As an example, For the 2024 Summit, we had 65 educators from 28 member institutions in 23 countries. Our current membership as of November 2024 is 44 institutions. Summit attendance has increased each year.

When submitting a proposal to host the annual Summit, schools must be mindful of the following expectations to which hosts will be held:

- **Deadlines**

Specific deadlines will be set in advance and must be adhered to. Examples include: confirming hotel room block(s); making campus space and restaurant reservations; providing guidance on visa and entry requirements; and providing host school sessions and speaker bios for summit publicity.

- **Group Excursion**

Host will coordinate an excursion on the first day of the four-day Summit. The excursion may include visits to sites of historical/cultural significance, travel to another destination (within reason), and/or anything that is fun, helps participants bond, and gives them an experience they might otherwise not have during their stay.

- The host has the option (not required) to help organize an optional post-summit cultural activity/excursion which members would register for and pay for on their own.

- **Content**

The educational content of the Summit is approximately 9 hours. This time will be allocated in thirds: 1/3 facilitated by Babson; 1/3 facilitated by the Summit host institution; and 1/3 facilitated by the Collaborative membership. For such content, all facilitators are expected to:

- Focus on innovation – a new course, program, opportunity available through your institution
- Offer a variety of delivery formats (experiential learning activities are strongly preferred)
- Make it practical and offer take-away (teaching plan, grading rubric, program facilitation guide)
- Provide clear learning objectives

- **University and Regional Host**

- Introduction to your university and regional ecosystem:
  - Provide a brief overview of your entrepreneurship education ecosystems
  - Provide a campus tour with knowledgeable guides
  - Introduce participants to the regional entrepreneurship ecosystem (example of how UDD did this in 2023 is below)
- Provide basic tourist recommendations
- Help us confirm any governmental or institution requirements including visa, arrival procedures and any vaccine/testing requirements, if applicable
- Issue invitation letter to participants for their visa application and arrival into the country, when requested

- **Planning Team**

- Assign 3-4 core members of the planning team who will work closely with Babson Collaborative leadership throughout the year
- In addition, provide additional staff who will be available during the summit to help with logistics and respond to attendee requests.

- **Publicity/Promotion**

- Create a welcome video highlighting your institution and your country/region/city, that we can use in promotion (see 2023 example: <https://youtu.be/8DehOPqACjU>)
- Create signage on campus (at minimum, 1-2 vertical banners- see 2023 example in image below)

- **Logistics**

- **IT Support:** Have media services/IT support staff in the room at all times, to assist with microphones, presentations, videos, etc.
- **Facilities:** Use space(s) that are accessible to people with mobility issues; Have a riser/stage available
- **Event Staff:** Event staff available to do room setup, breakdown and changes

- **Food & Beverage:** Whenever food is provided, a substantial vegetarian option must be available, and every effort must be made to accommodate participants' dietary restrictions and allergies (Babson will provide this information in advance based on event registrations)

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## FINANCIAL COMMITMENT

Host schools are expected to cover the following expenses for an estimated 75-100 attendees:

- Welcome dinner for all attendees
- Three days of coffee breaks with light refreshments for all attendees
- Welcome video and printed banner(s), signage on campus (see Publicity/Promotion above)
- Photographer/videographer (for approximately 10-15 hours- they are not required to be with us the whole time)
- Basic session materials such as pens, flip chart sheets, Post-it's, markers, tape
- University gift(s): host school usually provides a small gift to all attendees as a memento, in addition to what Babson provides.
  - Past examples include: a university-branded hat, pen, reusable bag, water bottle

Hosts will be expected to pay for several additional expenses ahead of time, then be reimbursed by Babson after the Summit.

Examples include:

- Bus reservation
- Required deposits at dinner restaurants
- Three lunches on campus
- Printing of session handouts

## EXAMPLES FROM THE 2023 SUMMIT

### **Pull-up vertical banner and Room Setup**

At minimum, host must print one of these banners





## Introduction to Local Ecosystem

Here is an example of how UDD accomplished this: through a two-part panel session. (Originally, we planned to take the bus into the city to visit 1-2 of the entities represented in the panels but logistically, having them come to campus was easier)

2:30-4:00 PM

### Chilean Entrepreneurship Ecosystem in Action

Location: Aula Magna [Live-streamed]

2:30-3:00 PM

#### Part 1: Entrepreneurship Education: When to Start?

Like many of our Collaborative colleagues, we believe firmly that Entrepreneurship is the best engine for positive change in society and that everyone can be a Changemaker. We often wonder when the right time is to start motivating and teaching someone how to become an entrepreneur (or at least get them to consider the possibility of this in their future). In this panel we will hear from high school and university students about their experiences, and from an innovator in entrepreneurship education working in this context.

- Moderator/Panelist: Kenneth Gent: Cofounder and President of "Entrepreneur" Foundation. Panelists: Nicolás Castellón, UDD Student, entrepreneur, founder of Miido and winner of the Babson Collaborative Global Student Challenge; Martin Ortega, University student and founder of Pawwy and winner of National University Contest Impacto Emprendedor; Magdalena Ulloa, Highschool student and winner of National Highschool Student Contest Impacto Emprendedor;

3:00-4:00 PM

#### Part 2: Chilean Entrepreneurship Ecosystem in Action

The Chilean Entrepreneurship Ecosystem has been recognized at an international level. It is not by chance that in Chile, according to the GEM 2022 Report, 30% of the population declares to be an entrepreneur in early stages and 50% of the adult population has the intention to create a new business in the next 3 months.

As in a proper venture, the Chilean ecosystem faces new challenges that go hand in hand with the need of growth and maturity according to its current stage. Persistent questions include: How should we strengthen and increase the impact of our ecosystem? How to make it more inclusive? What should be the role of the more mature entrepreneurs? How should an entrepreneurship ecosystem be governed?

The challenge is to ensure that startups experience growth that is organic, innovative and sustainable. This panel is an invitation to learn about the Chilean experience and present the challenges the local ecosystem is facing in a more mature stage. We will be talking about this with important active representatives of the Chilean entrepreneurship ecosystem.

- Moderator: Vesna Mandakovic, Director, Entrepreneurship Research Group, UDD Business School, UDD (Chile). Panelists: Daniel Dacarett, Cofounder of ETM (Emprende Tu Mente); Cristoph Schiess, President of Endeavor Chile

4:00-4:45 PM

Reception with Chilean ecosystem guests

Questions? Contact Babson Collaborative director, Jamie Kendrioski: [jkendrioski@babson.edu](mailto:jkendrioski@babson.edu)

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